

# UC DAVIS MBA

DAVIS | SACRAMENTO | BAY AREA | ONLINE



## Industry Immersions

### The Experience

The interdisciplinary Immersion experiences span the entirety of your MBA student journey. The opportunities include elective MBA and graduate courses, exclusive company site visits, case competitions, student club activities, market research projects, recruiter career fairs — all leading to internships and rewarding career opportunities.

### It's Being Part of a Bigger Purpose

“ One intersection point between all of these Immersion programs is to be able to visualize the creation of value for organizations for the better good of people and for society.

Shreyanshi Khanna MBA 23

### FOOD AND AGRICULTURE



Feeding the world is a critical challenge as the population continues to grow, resources remain finite and the environment is vulnerable. Our Food and Agriculture Industry Immersion is focused on innovation, combining our business expertise and corporate partner network with UC Davis' global leadership in food, nutrition, and agriculture. Opportunities include exclusive tours to agribusinesses, our Food & Ag Case Competition and new produce development.

### SUSTAINABLE ENERGY



The impact of new technologies and other innovations in solving a wide array of problems in this industry opens possibilities for energy companies and for other companies that depend on stable energy supplies. You'll learn from business and policy leaders who will present current energy challenges, and examine problems comprehensively in teams of MBA and non-MBA students.

### BIOTECHNOLOGY



Introduces you to the many facets of the biotechnology industry and provides a framework for understanding the complex forces that shape and drive it. You'll learn from top industry executives and gain hands-on experience, teaming with MBA and biotech sciences students in problem-solving sessions.

### CFO FOR TECHNOLOGY



You'll learn the tools, leadership skills, and expertise required of a technology company chief financial officer. Top CFOs will take your teams into a deep dive into capital budgeting, managing funding for growth, managing business portfolio, mergers and acquisitions, and initial public offerings.



Learn more at [gsm.ucdavis.edu/immersions](https://gsm.ucdavis.edu/immersions)