

# UC DAVIS MSBA

## MASTER OF SCIENCE IN BUSINESS ANALYTICS



### DATA >> INSIGHTS >> INFLUENCE

The UC Davis Master of Science in Business Analytics develops high-performance professionals who can create business value from data and models.

You'll learn to ask the right questions to deploy the technical skills, data science tools and the managerial savvy to lead organizational change.

You'll thrive in the global innovation hub of San Francisco and Silicon Valley, networking with trailblazers who are pushing the envelope on business analytics and data-driven decision making.

### Recent Accolades

#### No. 1

WORLDWIDE  
FOR RETURN  
ON INVESTMENT\*

#### No. 2

GLOBALLY - VALUE  
FOR THE MONEY  
(FIVE STRAIGHT  
YEARS IN TOP 10)\*

#### Top 10

BUSINESS SCHOOL  
TO WATCH IN 2024  
(Poets&Quants 2024)

\*(QS Masters in Business Analytics Rankings 2024)

### Collaborative, Hands-on Business Analytics Project

UC Davis MSBA strategic projects bring company partners together with student teams and a faculty advisor. In the one-year course, you solve complex data analytics problems and present recommendations to the client company.

#### Highlighted Practicum Projects



Business insights for the future of computing devices



Establishing a commanding presence in the emerging fleet industry market



Optimizing workforce environment



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I chose the UC Davis MSBA program because of its rigorous curriculum, direct access to world-class faculty and industry experts, and the opportunity to network in the Silicon Valley and Bay Area.

Ana Parra Vera MSBA 20  
Data Analyst  
Cisco

### Class in San Francisco

- Advance your career potential with our deep corporate connections in the Bay Area, Silicon Valley and beyond.

### One-Year Program

- Classes on Fridays, Saturdays and most Thursdays.
- Enables you to focus on classroom learning and maximize opportunities to meet with practicum clients, collaborate on team projects, and take advantage of San Francisco location for networking and career search.

### Proven Placement Success

Our alumni are leading data-driven business transformation at companies that include **Amazon, Apple, Deloitte, eBay, Goldman Sachs, Google, LinkedIn, McKinsey, Meta, Microsoft, Square, Tesla, Uber, Walmart, etc.**

**\$118K**

AVERAGE STARTING SALARY  
(2023 graduates, six months after graduation)

### STEM-Designated Program

**36 MONTH** International graduates eligible for 36-month Optional Practical Training extension.

# UC Davis MSBA One-Year Curriculum

	SUMMER (6 UNITS)*	FALL (12 UNITS)	WINTER (12 UNITS)	SPRING (12 UNITS)	SUMMER (2 UNITS)
BUSINESS & PRACTICE	<ul style="list-style-type: none"> <li>Practicum—Initiation</li> </ul>	<ul style="list-style-type: none"> <li>Information, Insights, and Impact</li> <li>Practicum—Elaboration I</li> </ul>	<ul style="list-style-type: none"> <li>Practicum—Elaboration II</li> </ul>	Sample Electives ( <i>select two</i> ) <ul style="list-style-type: none"> <li>Application Domains</li> <li>People Analytics</li> <li>Analytics for Logistics and Supply Chain Management</li> </ul>	<ul style="list-style-type: none"> <li>Practicum—Implementation</li> </ul>
COMPUTING & DATA		<ul style="list-style-type: none"> <li>Data Management</li> </ul>	<ul style="list-style-type: none"> <li>Data Design and Representation</li> </ul>	<ul style="list-style-type: none"> <li>Big Data</li> </ul>	
ANALYTICS & INSIGHT	<ul style="list-style-type: none"> <li>Foundations of Analytics*</li> </ul>	<ul style="list-style-type: none"> <li>Statistical Reasoning and Exploration</li> </ul>	<ul style="list-style-type: none"> <li>Advanced Statistics and Forecasting</li> <li>Machine Learning and Artificial Intelligence</li> </ul>	<ul style="list-style-type: none"> <li>Analytic Decision Making</li> </ul>	

\* Intersession/summer session prior to fall quarter



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I chose the UC Davis MSBA for two reasons: San Francisco as a global innovation hub and the year-long practicum project.

Sonic Prabhudesai MSBA 18  
Client Partner | eCommerce  
Meta

## UC Davis MSBA Edge

The UC Davis program is distinctive in how we prepare graduates to meet industry need for managerial talent in analytics.

- **Blends data science skills with business knowledge** and organizational savvy.
- **Recognizes the importance of a diverse skill set in analytics**, bringing together teams with complementary strengths in quantitative analysis, computing, business experience or organizational effectiveness.
- **Emphasizes learning-by-doing and teamwork** through a one-year analytics project with a corporate sponsor and faculty mentors. Integrated with your studies, the project scope runs from identifying the opportunity, to problem structuring, to solution, to client persuasion and implementation.

## Your Community

### Incoming Class of 2023 Profile

**166**  
AVERAGE GRE  
QUANTITATIVE SCORE

**55%**  
WOMEN

**2**  
AVERAGE YEARS OF  
WORK EXPERIENCE

**3.5**  
AVERAGE  
UNDERGRADUATE GPA

**94**  
CLASS SIZE

## Your Next Steps



[msba.ucdavis.edu](https://msba.ucdavis.edu)  
(415) 319-3565  
gsm-msba-admissions@ucdavis.edu

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